



ONE THIRD

Think Tank on Prevention
of Food Loss and Food Waste

Presentation
November 26, 2020

Agenda

- **Food Loss and Food Waste in Denmark**
- **The Danish Approach**
- **Danish initiatives on food loss and waste, including households**
- **Think Tank on Prevention og Food loss and food Waste**
- **From awareness to behavioral change – less food waste in households**

The 4 key takeaways from today

1

✓ It pays to work together in public private partnerships

2

✓ It makes sense to link the food loss and waste agenda to the climate agenda when approaching consumers

3

✓ It is necessary to raise consumer awareness towards real behavioral change

4

✓ There is a need to provide more concrete tools for the households and the consumers

Food Loss and Waste in Denmark

From farm to fork

703.000 tonnes food loss and waste corresponds to
1,8 mio. tonnes of CO₂ emissions every year

Primary Production

100.000

Food Industry

133.000

Retail & Engros

163.000

Food Service

60.000

Households

247.000

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Source: Ministry of Environment and Food of Denmark, www.onethird.dk

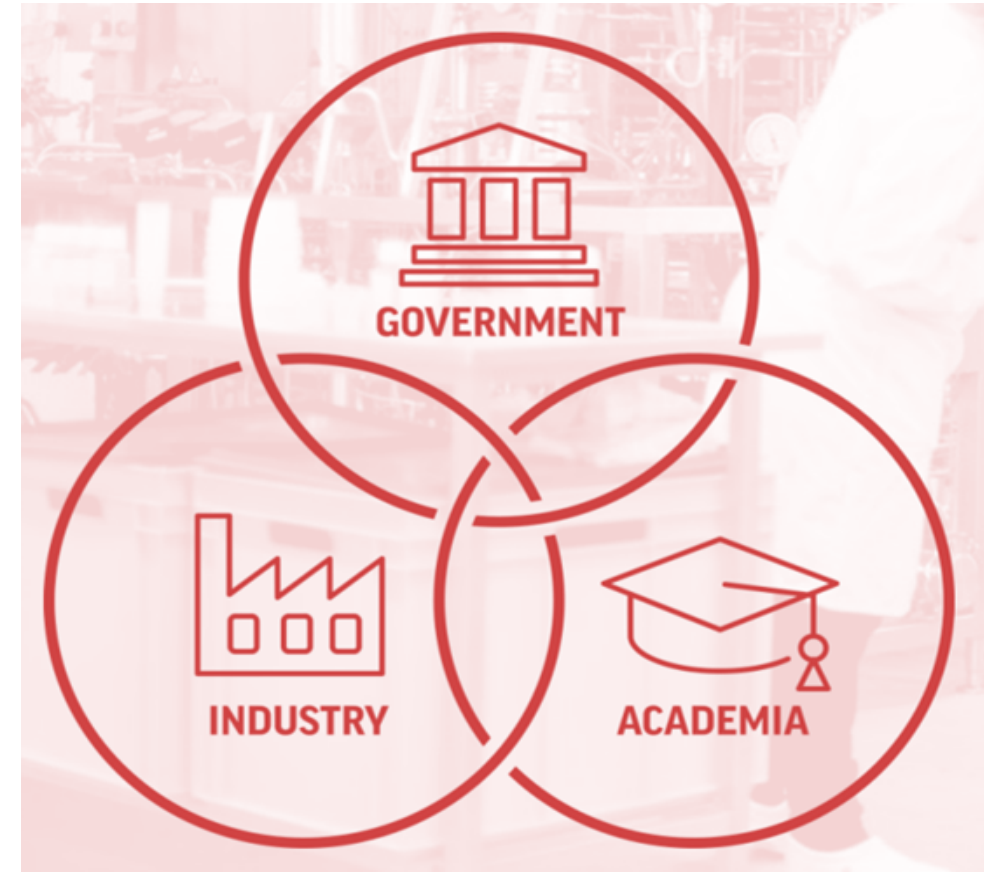
Danish Approach

Breaking boundaries and building bridges

Prevention of food loss and waste has been a strategic focus area in Denmark since 2010.

Our approach includes

- A national Waste prevention Strategy (2015, 2020)
- Funding of research and eco innovation projects (MUDP)
- An ongoing dialogue with the food sector, trade organizations and consumers in order to commit them
- International engagement within Nordic countries, the EU and international organizations
- Establishing public-private-partnerships

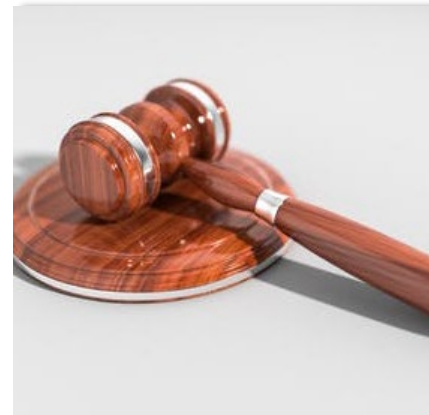


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The Government tool box

Handles

- Legislation
- National surveys, definitions and reporting
- National strategies and action plans including reduction targets
- Research Efforts
- Support public-private partnerships



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Selected Government Initiatives

2014 – 2017: Partnership for prevention of avoidable food waste

2016: World Food Summit - Better Food for More People

High level summit held in Copenhagen every year since 2016 with food waste and resource efficiency on the agenda

2016 – 2017: Subsidy scheme for less food waste

13 projects: E.g. projects on raising awareness at consumer level, donation of surplus food, workshops at high schools and new business models for marketing of second quality vegetables.

2018: Food Waste Hunters Initiative

Task force of consultants who engage commercial kitchens in the food service sector

2019: Think tank on prevention of food loss and waste – ONE THIRD

A new independent think tank with a board and 60 member organizations from farm to fork was established with Governmental support



The Think Tank ONE\THIRD

- The journey of ONE\THIRD began in March 2019. The Danish Government established the Think Tank with the main purpose of developing and implementing a solid foundation of accountable programs, new research and initiatives.
- ONE\THIRD **gathers minds and interest groups** representing the entire food chain from 'farm to fork', public authorities and the research community, to collaborate across the supply chain with the aim of reducing food loss and food waste.
- The idea behind the think tank builds on a solid Danish tradition – finding solutions on societal challenges in **public private partnerships** – and ensuring that interventions targeting SDG 12.3 are founded on specialist knowledge.
- The purpose is to **strengthen the link between knowledge and real actions**, to mobilize companies to take greater social responsibility, and to test food loss and food waste interventions.
- **Internationally**, the think tank in particular aims to **support countries** that have not yet achieved progress within this area, and mainly aid developing countries on efforts to reduce food loss and secure food supply.



Governance structure

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Independent think tank financially supported by the Government:

- A Board of Directors
- 60 member organizations
- 4 working groups
- 1 international advisory panel
- 1 Secretariat provided by the Danish Ministry of Environment and Food with 3 employees and a student worker



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Think Tank on Prevention
of Food Loss and Food Waste

Status on ONE\THIRD

Highlights

1. 10 **recommendations** to the Danish Government on how to take actions on the FLW and climate challenge
2. Launch of the first **National Food Waste Day** campaign in Denmark with many members involved
3. Launch of a **voluntary agreement** with the Danish food businesses on a joint reduction target (50% in 2030)
4. International engagement



10 recommendations for the Danish Government 2019 from ONE\THIRD

#1

Include Food Waste and Food Loss in the Government's climate action plan

#2

Establish a closer cooperation across ministries on food loss and waste

#3

Set 2030 reduction targets for each sector in the food value chain

#4

Set a 2030 reduction target for Danish households

#5

Strengthen the civil society's involvement in the fight against food waste

#6

Support knowledge building and new technology

#7

Better information on donation opportunities for charity

#8

Mobilize other countries to achieve SDG 12.3

#9

Incorporate SDG 12.3 into a new policy strategy on developing countries

#10

Better collection of data

National Food Waste Day September 29

Focus on raising awareness and engaging the consumers in the battle against food waste – aiming towards a national movement



Food Waste cook up with HRH Princess Marie, Danish Minister for Food Mogens Jensen and famous chef Claus Meyer



Campaign landing page for events, and consumers' knowledge sharing on FLW reduction



Peer to peer - sharing advice = succes!



Graphic elements used to engage

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Denmark Against Food Waste

- A voluntary agreement among the Danish food businesses

Our partners and "facilitating partners"

Strong PPP

ONE\THIRD -
is running the
voluntary
agreement
"Denmark against
food waste"

Data is key

Partners will
measure and
reduce their food
waste and report
their data to a
neutral third part.
Published in a
yearly "progress
report"

Joint reduction target

Covers the food
value chain from
farm to fork and
demonstrates the
power of a **united
effort** against food
waste among the
Danish food
businesses



Examples

ONE\THIRD's international initiatives

4 **value chain** market studies in China, Kenya, Nigeria and Brazil



A **case collection** on Danish strongholds on FLW with Food Nation



<https://foodnationdenmark.com/>

Joined WRAP's **P4G scale-up project** on FLW (Indonesia, S.A. and Mexico)



First steps towards developing and international **auditable** standard



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Danish Private Sector Consumer Initiatives

Selected initiatives

Stop Wasting Food Movement



Too Good To Go



EAT GRIM

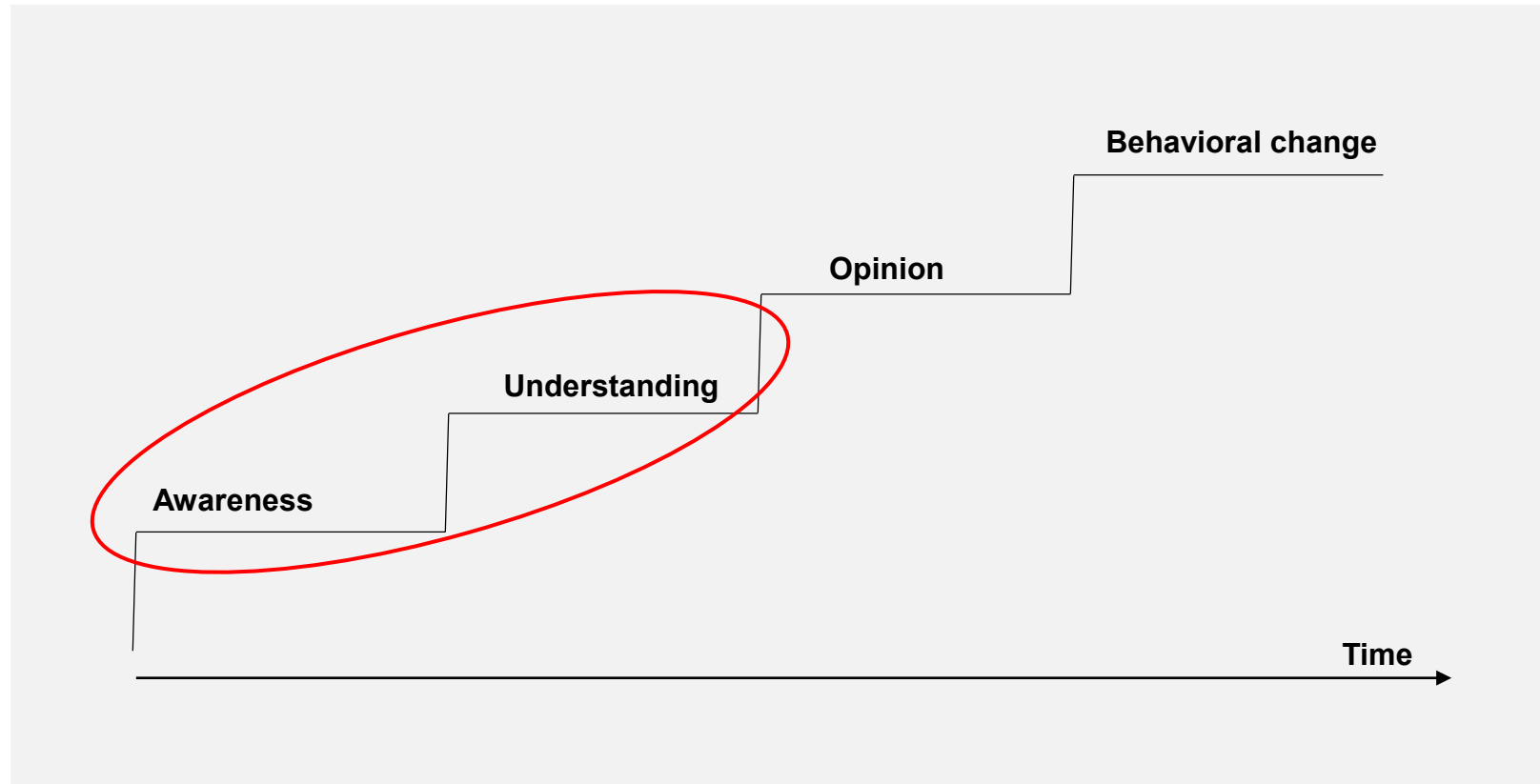


WeFood



Behavioral Change stair model

Towards less food waste in households



What has worked in Denmark?

Efforts targeted households

1

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2

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THANK YOU!

Anne Lerche

Special advisor

Secretariat to ONE\THIRD

-Think tank on Prevention of Food Loss and Food Waste

E-mail: anler@mfvm.dk